

# Poliform

## *Woodstock*

design Jean-Marie Massaud, 2010

### Poliform day collection

The Poliform complements collection is a global project, which is able to adapt to any lifestyle. Poliform offers original products that can be both welcoming and relaxing, whatever style you are looking for.

### Jean-Marie Massaud

Graduated from the ENSCI in 1990, Jean-Marie Massaud has run a quest for synthesis, reduction and lightness since his first intuitions. He has been working all kind of design fields, from furniture to industrial product and equipment. In 2000, he founds Studio Massaud and expands his expertise to architecture and brand development.

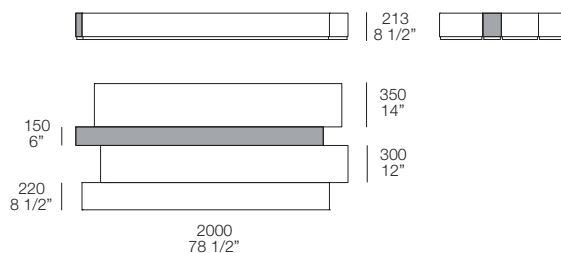
He collaborates with various brands such as B&B Italia, Axor Hansgrohe, Dior, Poltrona Frau, Lancôme or Renault. Denying trend and fashion, Jean Marie prefers questioning the existing, working out on progress and eventually proposing answers to contemporary stakes. It is this symbiosis between Man, his creations and his natural environment, that Jean Marie Massaud strives to reach, as a catalyst to innovation, as an economic model and as a life project.



### Technical characteristics and finishes:

Coffee table system constituted of fundamental geometric volumes that can be freely combined. Every element can be realized in a different finish, to be chosen among mat lacquered 28 colours, spessart oak and white elm.

### Dimensions:



Poliform S.p.A.

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